CANADIAN COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

OKLAHOMANS SERVED:

County FY21:

531

County Cumulative FY03-FY21:

10,771

State Cumulative FY03-FY21:

523,994

IN TSET

405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

HEALTH **INDICATORS**

2020 OKLAHOMA STATE DEPARTMENT OF HEALTH



CANCER DEATHS

159.9





PREVALENCE OF DIABETES

(Rate per 100,000)

179.6

(Rate per 100,000)

ADULT SMOKING RATE (%)

13.0%

(%) 33.7%

(%) 12.0%

COUNTY **OKLAHOMA** U.S.

244.1 171.1 168.2 144.1

19.1% 15.5% 36.4% 31.9%

13.0% 10.6%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$373,091 invested in your community FY21-FY22

\$1,427,116 invested in your community FY16-FY20

Grantees FY21-FY22

Canadian County Health Department

\$373.091



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$192,000 invested in your community

Healthy Communities Incentive Grants

\$24,000 City of Mustang \$50.000 City of Piedmont

City of Yukon

\$100.000

Healthy Schools Incentive Grants

Darlington Public School

\$8,000

El Reno Public Schools

\$10,000



TSET Food Systems Impact Grants provide immediate relief to increased need for food during the COVID pandemic and support partnerships that seek to increase the availability of healthy foods.

2020 District Cumulative: \$96,544

Grantees

Regional Food Bank of Oklahoma Initial round covers Oklahoma, Canadian, Cleveland and Tillman counties \$96,544

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

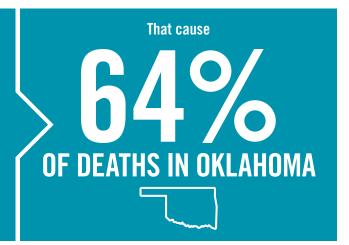
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING-PREVALENCE 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF**

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA